



Russian robotics week 28.11–04.12

International robotics forum 29.11–01.12

## SPONSORSHIP OPPORTUNITIES

### Partners of Russian Robotics Week (RRW) and International Robotics Forum (IRF)-2022

#### Category

#### Privilege

General  
Partner RRW

General  
Partner IFR

Platinum  
Partner IFR

Gold  
Partner IFR

Silver  
Partner IFR

Partner  
IFR

Business  
event  
partner

Vendor Day  
Partner

1 500 000 ₽

1 000 000 ₽

750 000 ₽

550 000 ₽

450 000 ₽

350 000 ₽

200 000 ₽

50 000 ₽

#### Main

Mentioning the Partner with its status during the official opening

Participation of the head of the company at the official Opening and Closing of the RRW

Participation of a Partner's representative in the RRW Plenary discussion as a speaker

Establishment of your own nomination/award (for example, for achievements in robotics, promising innovative project, breakthrough in the industry, best report, etc.)\*\*, memorable gifts from the Partner

+Robo?c  
Skills

#### Business program

Opportunity to make a presentation in the RRW breakout discussions - 15 minutes + 5 minutes Q&A;

Opportunity to organize your own business event\* - 1 hour

Organizing your own section (1 hour)\*

Speech (15 min.) as part of the Supplier Day\*

Placement of Partner's promotional materials in the hall of the business event\*

Partner's logo on the electronic splash screen banner between the sections (displayed on the monitor)

Partner's logo on speakers' stands throughout the event period\*\*

Partner's logo on RRW advertising banners (banners) in meeting rooms

3

2

2

1

1

1

## PARTNERSHIP PACKAGE

### Partners of Russian Robotics Week (RRW) and International Robotics Forum (IRF)-2022

#### Category

#### Privilege

#### General Partner RRW

#### General Partner IFR

#### Platinum Partner IFR

#### Gold Partner IFR

#### Silver Partner IFR

#### Partner IFR

#### Business event partner

#### Vendor Day Partner

1 500 000 ₺

1 000 000 ₺

750 000 ₺

550 000 ₺

450 000 ₺

350 000 ₺

200 000 ₺

50 000 ₺

#### Exhibition

Providing the Partner with an unequipped exhibition area to place a booth in the pavilion\*\*

up to 20 sq. m. priority in the choice of placement

up to 15 sq. m. priority in the choice of placement

up to 12 sq.m.

up to 10 sq.m.

up to 9 sq.m.

up to 6 sq.m.

Opportunity to hold a promotional presentation of the company at the booth\*\*

1 privilege to choose from

1 privilege to choose from

Drawing of prizes/gifts at the booth\*\*

#### Site / advertising media

Placing the company's video on the screen between the discussion sections

3 minutes

2 minutes

2 minutes

1,5 minutes

1 minutes

1 minutes

#### Website

Placement of the company's video on the RRW site (provided by the Partner)

3 minutes

2 minutes

2 minutes

1,5 minutes

1 minutes

1 minutes

1 minutes

Placement of an express interview with a Partner's representative on the RRW and Creonomyca.info

3 minutes

2 minutes

2 minutes

1,5 minutes

1 minutes

1 minutes

Publication of company news on the RRW-2022 website before the event

4

4

3

2

2

2

2

2

Partner's logo on the site of the organizers of the RRW with the status and a hyperlink to the company's website

#### Website/Media

Mentioned in press releases and post-releases on the RRW website and information partner resources

#### Catalog

Placement of information about the company in the official catalog of the exhibition in Russian and English

Placing an advertising block or a promotional page

2:1

2:1

1:1

1:1

1/2

1/2

Partner's logo in the RRW events catalog

#### Program

Partner logo in the RRW Events Program and materials of the International Robotics Forum

#### Press kit

Attachment of Partner promos/souvenirs in the press kit of RRW participants

Two A4 materials

Two A4 materials

One A4 materials

## PARTNERSHIP PACKAGE

### Partners of Russian Robotics Week (RRW) and International Robotics Forum (IRF)-2022

Category	Privilege	General Partner RRW	General Partner IFR	Platinum Partner IFR	Gold Partner IFR	Silver Partner IFR	Partner IFR	Business event partner	Vendor Day Partner
		1 500 000 ₺	1 000 000 ₺	750 000 ₺	550 000 ₺	450 000 ₺	350 000 ₺	200 000 ₺	50 000 ₺
Registration Desk	Placement of Partner's promotional materials at the registration desk	Two A4 materials	Two A4 materials						
Newsletters	Partner's logo on electronic invitations to participants of events in newsletters								
Presswall	Partner's logo on the presswall in the photo area of the event								
Certificates	Partner's logo on the certificates of RRW participants at the end of events								
Gala Dinner RRW	Partner's representative speaking from the stage during the RRW Gala Dinner								
	Memorable gifts from the Partner								
	Invitation to the RRW Gala Dinner	8 persons	6 persons	4 persons	2 persons	2 persons	2 persons	2 persons	2 persons
Robotics show	Invitation to the Robotics Show (Delegation)	8 persons	6 persons	4 persons	2 persons	2 persons	1 person	1 person	1 person
Robotics Skills competitions	Address of the Partner's representative from the stage during the competition								
	Partner roll-up placement in the robotics section								
	Memorable gifts from the Partner								
Seminars IITB	Address to Students by a Partner Representative								
	Partner's roll-up in the classroom or at the entrance to the hall								
	Distribution of advertising materials of the Partner in the audience								

Organizing committee  
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*\*The topic is pre-agreed with the Organizing Committee;*

*\*\*In agreement with the Organizing Committee*