



RUSSIAN ROBOTICS WEEK

RUSSIAN
ROBOTICS
WEEK

SEPTEMBER 18 – 22, 2023

INTERNATIONAL
ROBOTICS
FORUM

SEPTEMBER 20 – 22, 2023

TERMS OF PARTICIPATION



CREONOMYCA
HiTech & Engineering cluster



Venue:
PetroCongress,
5 Lodeinopolskaya str, St. Petersburg, Russia

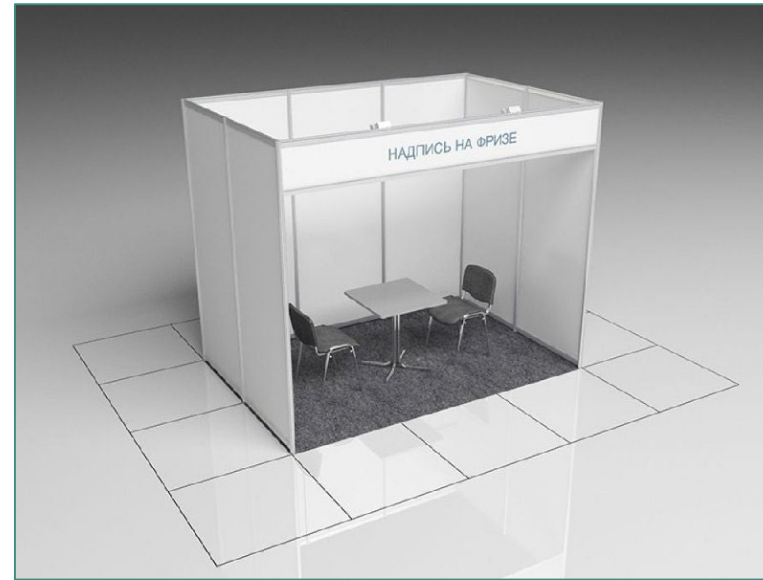
Standard booth 4 sq.m. – 1 850 USD



The cost of a standard booth includes:

grey carpet, wall panels, fascia panel, socket 220V/1.5kW, hanger, basket, table 50x80 cm or 50x150 cm, 2 chairs, 1 Spot lamp, inscription on the frieze up to 12 characters.

Standard booth 6 sq.m. – 2 100 USD



Booth size can be increased – 250 USD./1 sq.m.

Early booking till March, 31, 2023 – 10% discount

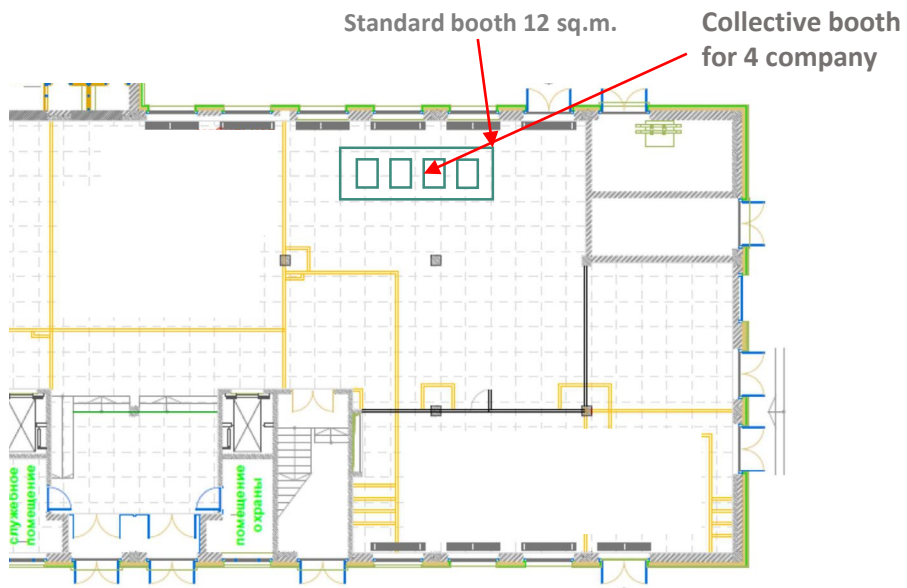
After July 31, 2023 – 20% price increase

Applications are accepted till August 15, 2023

VAT is not charged in connection with the application of the simplified taxation system

Collective booth

Registration fee for each company participating with a collective booth – **350 USD.**



The cost of a collective booth includes:

Registration fee for each company +
the cost of a standard booth

Collective booth of the Cluster «Creonomyca»

For the members of the Cluster «Creonomyca» there are preferential terms of exhibition participating – at the collective booth of the Cluster with the general concept of exhibition. Registration fee - **550 USD.**



The cost of the registration fee includes :

- Bar stand 50x50x110, pasting your logo on the bar stand, 1 bar chair, basket, triple socket 220V/1.5kW,
- Meals for 1 delegate (coffee break, lunch)
- Evening cocktail party is paid separately

Workplace – 1500 USD



The price of the workplace includes:

Electricity supply, 220V/1.5kW socket, basket, chipboard table 50x80cm or 50x150cm, 2 chairs.

Roll-up placement (provided by the participant)



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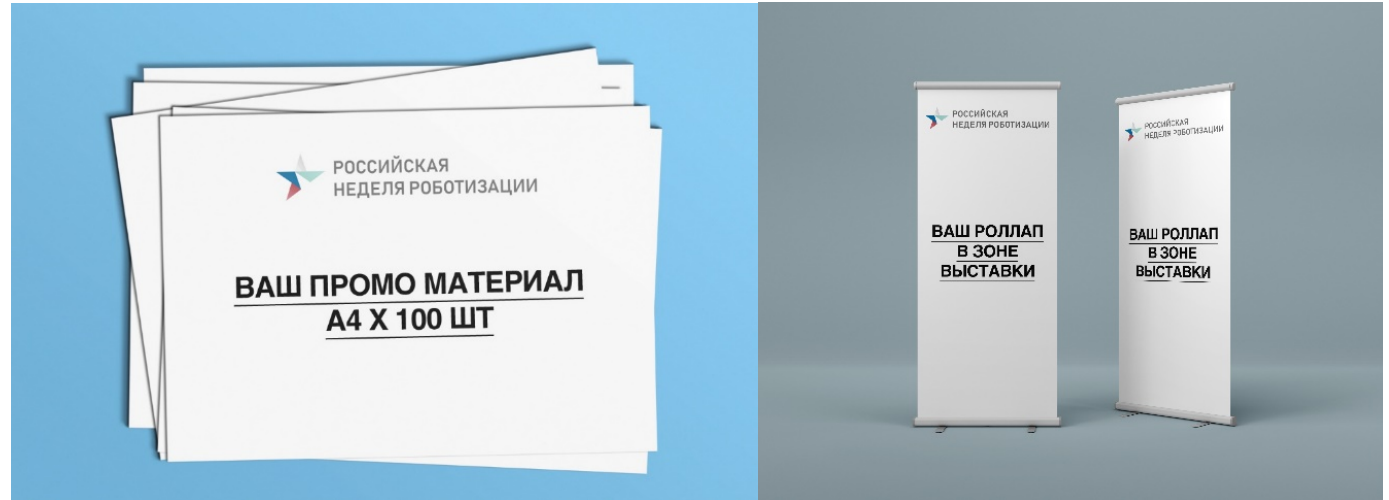
Poster section – 1 300 USD



The price includes:

- Placement of your poster within the exhibition area
- the opportunity to make a presentation within the poster section (10 minutes)
- Poster size – 70x100 cm, h – 200 cm.

Distant participation – 1 400 USD



The price includes:

- placement of roll-up in the exhibition area
- distribution of promo materials (1 position, no more than 100 pieces, A4 format)

Roll-up and promotional materials are provided by the participant

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Forum Delegate Package, for 3 days	Forum Delegate Package, for 1 day
Lunch	Lunch
Coffee-breaks	Coffee-breaks
Information handouts	Information handouts
Master-class on September 22, 2023	-
Cultural program	Cultural program
Access to electronic materials of the congress program after the event (presentations, photo/video)	Access to electronic materials of the congress program after the event (presentations, photo/video)
Price – 1 000 USD	Price – 650 USD



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«Option 1» (for companies without a corporate booth)	«Option 2» (for companies with exhibition booth from 4 to 9 sq.m.)	«Option 3» (for companies with exhibition booth over 9 sq.m.)	«Option 4» (online participation with a presentation)
Report up to 15 minutes in one of the sections of the business program + 5 minutes Q&A	Report up to 15 minutes in one of the sections of the business program or at the booth + 5 minutes Q&A	Report up to 15 minutes in one of the sections of the business program or at the booth + 5 minutes Q&A	Report up to 15 minutes + 5 minutes Q&A
Info package (program, information materials, souvenirs)	Info package (program, information materials, souvenirs)	Info package (program, information materials, souvenirs)	–
Distribution of information materials in the area of business program (up to 30 pieces)	–	–	–
Advertising structure (roll-up, provided by the participant), 1 item	–	–	–
900 USD	750 USD	Free of charge	800 USD

VENDOR'S DAY

We invite enterprises to organize their own round table:
Vendor's Day for («Your Company Name»)

Vendor's Day is a round table event aimed at meeting and direct dialogue between robotics manufacturers and representatives of corporations implementing robotic innovations in their structures.

- ✓ You will be able to tell about your developments and modern solutions or your needs in robotization
- ✓ learn about the offers of suppliers and consumers
- ✓ establish communication and plan cooperation with companies whose solutions seem relevant to you.

The number of attendees at the round table - up to 60 people, representatives of the public sector, small and medium-sized businesses, business executives, chief engineers and technicians, investors, managers of digital transformation and advanced technologies departments.

The round table duration – 1,5 hours.

To organize a round table for your company – **3 000 USD**

For details, please contact **Organizing Committee**



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1. Branding of participants' bags – exclusive package – **1 500 USD**

- Partner's logo (in one color) on briefcases/bags to be handed out to Forum participants during registration;
- Partner's logo on the forum website;
- Production included
- Audience: over 500 people



2. Branding of participant's notepads - exclusive package – **1 790 USD**

- Partner's logo and advertising (full color) on notepads that will be distributed to participants during registration at the forum;
- Partner's logo on the forum website;
- Production included
- Audience: over 500 people



3. Branding of participant's pens - exclusive package – **1 300 USD**

- Partner's logo (in 1 color) on pens to be handed out to participants at the forum registration;
- Partner's logo on the forum website;
- Production included
- Audience: over 500 people



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ADDITIONAL PROMOTIONAL OPPORTUNITIES

4. Branding of ribbons for participants' badges – exclusive package **1 400 USD**

- Partner's logo (in 1 color) on ribbons to be handed out to participants during registration at the forum;
- Partner's logo on the forum website;
- Production is included
- Audience: over 500 people



5. Branding of participants' badges - exclusive package – **1 700 USD**

- Partner's logo (in 1 color) on badges to be handed out to participants during registration at the forum;
- Partner's logo on the forum website;
- Production is included
- Audience: over 500 people



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TAKING PART IN A WORKSHOP

"How to develop a feasibility study and a business plan for introduction of robotics"

Date: September 22, 2023

Place: Saint-Petersburg, Russia

Duration: 4 hours

Price: **200 USD**

The workshop aims to inform about the basic approaches to compiling economic calculations and reports for robotisation projects.

Attending the workshop will allow you to learn:

- What inputs are needed to develop a feasibility study or a business plan for a robotics project
- How to visualize the project of a robotic complex (RTC) for a business plan
- What should be the payback period of the RTC?
- How to calculate the financial viability and cost-effectiveness of an RTC project?
- How to calculate the financial viability and cost effectiveness of the robotics project?
- How to assess the risks of a robotics project?
- What software to use to develop a feasibility study and/or a business plan?
- How to prepare a business plan report and to deliver it to an investor or a bank?
- Methodology of evaluating investment projects;
- Calculation and evaluation of efficiency parameters and the payback.



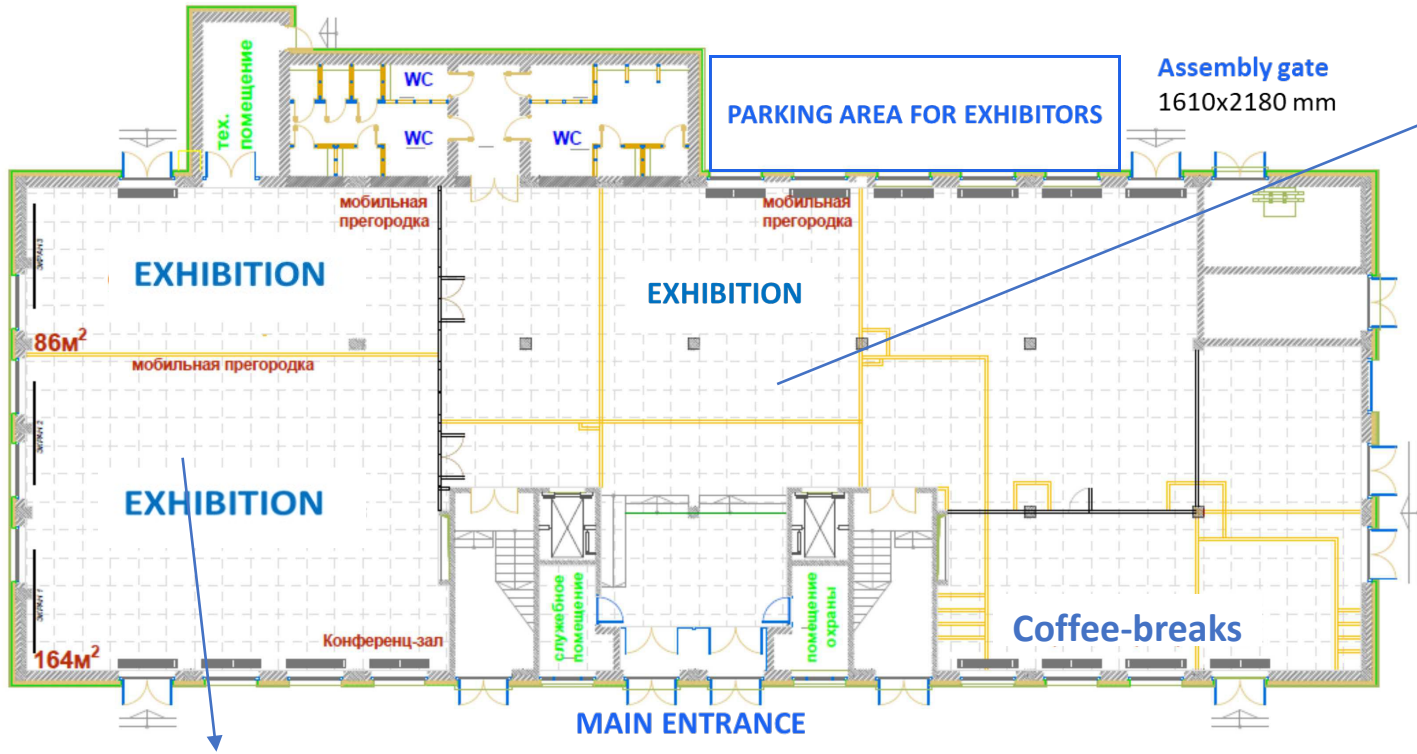
The workshop will be held by: Maxim Korablev,
Director of Business Development at the Institute of
Business Innovation Technologies

- More than 5 years of experience in robotics business
- experience in developing business plans for robotic projects and successful defending them for investors
- Author of training in business planning in the robotics industry of the
- Institute of Innovative Technologies in Business

To organize your own workshop, please contact the Organizing
Committee of the International Robotics Forum.

EXHIBITION PLAN – 1ST FLOOR

2023



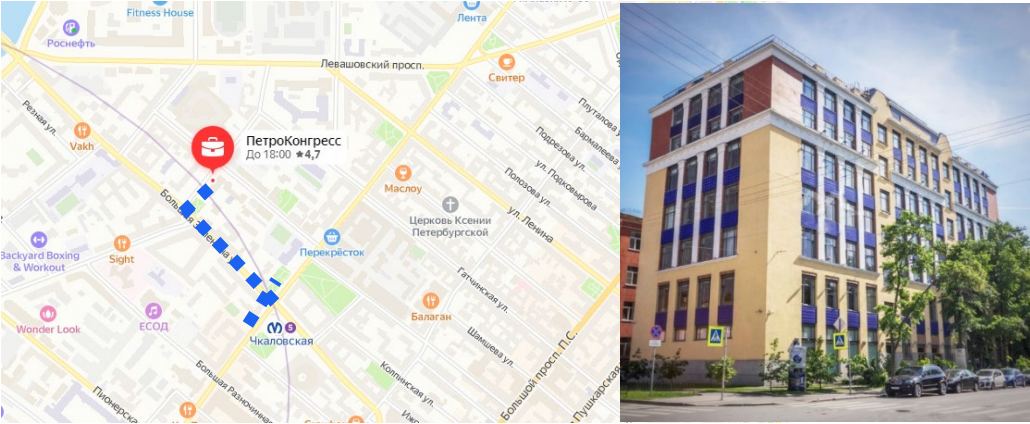


VENUE

International Robotics Forum and Exhibition
20-22 September

PETROCONGRESS CONGRESS CENTRE

Address:
St. Petersburg, 5 Lodeynopolskaya Street
Nearest metro station - Chkalovskaya
(5 minutes walk)



VENUE

RRW and ROBOTICS SKILLS Competitions
18-22 September

SUAI (State University of Aerospace Instrumentation)

Address:
8 Truda Street (67 Bolshaya Morskaya Street)





RUSSIAN ROBOTICS WEEK

Head of project:

Tatyana Rudakova

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Exhibition and sponsors:

Victoria Englas

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Business program:

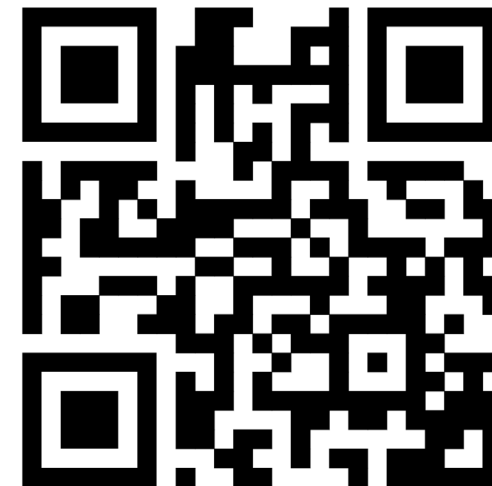
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Partnership with Cluster:

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REGISTRATION

<http://www.roboticsweek.ru>

Or by QR code