

MASTER-CLASS:

How to develop a feasibility study and a business plan for introduction of robotics

Date: November 22, 2024

Place: PetroCongress (5, Lodeynopolskaya str.), Saint-Petersburg, Russia

Duration: 3 hours

Price: **200 USD**

The workshop aims to inform about the basic approaches to compiling economic calculations and reports for robotization projects.

Attending the workshop will allow you to learn:

- What inputs are needed to develop a feasibility study or a business plan for a robotics project
- How to visualize the project of a robotic complex (RTC) for a business plan
- What would be the payback period of the robotic complex
- How to calculate the financial viability and cost effectiveness of the robotics project
- How to assess the risks of a robotics project
- What software to use for development of feasibility study and/or a business planning
- How to prepare a business plan report and to deliver it to an investor or a bank
- Methodology of evaluating investment projects
- Calculation and evaluation of efficiency parameters and the payback.

To organize your own master-class, please contact the Organizing Committee of the International Robotics Forum.



The workshop will be held by: Maxim Korablev, Director of Business Development, Concern R-Pro

- More than 7 years of experience in robotics business
- Experience in developing business plans for robotic projects and successful defending them for investors
- Author of training in business planning in the robotics industry of the Institute of Innovative Technologies in Business

Target audience: analytics and financial managers of industrial enterprises.

VAT is not charged in connection with the application of the simplified taxation system