

MASTER-CLASS:

«HOW TO DEVELOP A FEASIBILITY STUDY AND A BUSINESS PLAN FOR the ROBOTICS INTRODUCTION»

Date: November 20, 2026,

Venue: PetroCongress Center (5, Lodeynopolskaya str.), St. Petersburg, Russia

Duration: 3 hours

Price: 300 USD

The workshop aims to inform about the basic approaches to compiling economic calculations and reports for robotization projects.

Attending the workshop will allow you to learn:

- What inputs are needed to develop a feasibility study or a business plan for a robotics project
- How to visualize the project of a robotics complex (RTC) for a business plan
- What would be the payback period of the robotics complex
- How to calculate the financial viability and cost effectiveness of the robotics project
- How to assess the risks of a robotics project
- What software to use for development of feasibility study and/or a business planning
- How to prepare a business plan report and to deliver it to an investor or a bank
- Methodology of evaluating investment projects
- Calculation and evaluation of efficiency parameters and the payback.

To participate in the Master-class, please contact the Forum Organizing Committee

Applications are accepted until September 30, 2026

To organize your own Master-class, please contact the Forum Organizing Committee
before August 31, 2026.

The cost of organizing a Master class – 5 000 USD



The workshop will be held by: Maxim Korablev,
Director of Business Development, Concern R-Pro

- More than 9 years of experience in robotics business
- Experience in developing business plans for robotic projects and successful defending them for investors
- Author of training courses in business planning for the robotics industry of the Institute of Innovative Technologies in Business.